



protel **WBE 4.0** (Web Booking Engine)

Online Hotel Reservation System of the next generation



Increase occupancy levels without the external help of booking portals!

Direct online bookings are the most cost-effective reservation channel. Break the power of travel agencies and reservation systems with bookings through direct online sales:

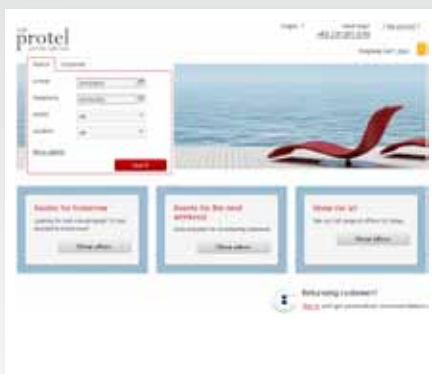
- ▶ Maximize direct bookings on the hotel website
- ▶ Cut down on commissions for Internet Distribution Systems (IDS/OTA/GDS)
- ▶ Fair and plain calculable fee for every completed booking
- ▶ Link guests, corporate accounts and travel agents directly into your PMS

With protel **WBE 4.0** you can put the power and convenience of online booking at your guests' fingertips.

The **Web Booking Engine** retrieves pricing and availability information directly from the live protel system installed at your hotel.

- ▶ Seamlessly integrated into the hotel's website for direct entry
- ▶ Shop-inspired user guidance to make booking a shopping-experience
- ▶ Selectable combinations of rate and room type on sales-optimized product pages
- ▶ Flexible pricing with freely-selectable options such as a cancellation surcharge or Early-Check-in / Late-Check-out
- ▶ Online vouchers as a special offer (with code)

protel **WBE 4.0** can be used with all SQL-based protel installations.



The protel WBE start screen with log-in area



The room selection: hotel booking as a shopping experience



„Best Available Rate“ with various offers at your disposal